

# Raise funds for badgers!

Your guide to bringing in bucks for brocks...



**Thank you** so much for choosing to fundraise for Badger Trust!

Badger Trust exists to promote and enhance the welfare, conservation and protection of badgers, their setts, and their habitats. We are the leading voice for badgers in England and Wales, with a network of around 50 local voluntary badger groups, and supported by thousands of supporters and followers.

Badger Trust is a small charity that is funded entirely by voluntary donations from local badger groups, supporters, and members of the public. We can't do any of our work without financial and campaign support from people like you.



Inside this guide you will find hints, tips and inspiration to kickstart your fundraising. Whatever event or challenge you decide to organise or take part in, we're here to support you every step of the way.

## Get in touch

If you have any questions or need advice about your fundraising we are here to help!

Please email [staff@badgertrust.org.uk](mailto:staff@badgertrust.org.uk) or call 01273 033 440. We're always on hand to help with any questions or queries you may have.

**So, let's get started!**

## Paw by paw guide

To get your fundraiser off to a flying start, here's a few things you need to think about...



What type of fundraising do you want to do? We've got lots of ideas in this pack to inspire you!



When do you want to run your event? Will you need lots of preparation time? Will you need to give people notice to attend?



Set yourself a target. Aim high and if you're getting close, aim higher!



Create an online donation page at Just Giving - <https://www.justgiving.com/badgertrust> Online donations will be paid directly to Badger Trust and donors have the option to gift aid too. You can use the form in this pack to collect off-line donations.



Shout about your event! Set up an events page on social media and ask your friends and family to share it. Contact your local newspaper or radio station who might be interested in covering your event. Use the poster in this pack to advertise your event.



It's better in a clan! Fundraising is lots more fun when there's a few of you involved, so encourage friends, family and colleagues to join you. Or contact your local badger group to get them involved – find your nearest one online: [www.badgertrust.org.uk/you](http://www.badgertrust.org.uk/you)



Don't forget to thank everyone who supports you. And if they're interested in finding out more about badgers send them to our website [badgertrust.org.uk](http://badgertrust.org.uk)

**Don't forget, we are here to help you every step of the way whatever your event.  
Please email [staff@badgertrust.org.uk](mailto:staff@badgertrust.org.uk) or call 01273 033 440 and tell us about your plans**

# How your money will help

Badger Trust is the leading voice for badgers in England and Wales. From fighting the cull to rescuing orphaned cubs we can't offer badgers the vital lifeline they need without the generosity of our supporters. Here are some examples of the costs we face you can share with your donors.

**£12**

could pay for food for a rescued badger cub

**£25**

could pay for someone to learn how to rescue an injured badger

**£38**

could pay for two hours cover on our Dedicated Reporting Centre, allowing us to reach injured badgers quicker

**£100**

could pay towards a cage to transport an injured badger to safety

**£250**

could pay for crime training sessions for one police force, helping them to identify badger setts and evidence of wildlife crime

### Get badgering for the badgers!



Test your clan mates on a badger themed quiz, with a donation to enter.

Hold a dusk to dawn walk, or a sleepover in your garden. You could even get creative and set up a foraging treasure hunt. Ask people for donations and see if you can get a local company to donate a prize.

### Ready, sett, go!



How about something sporty? You could enter a run, triathlon or even a sky dive and get sponsored to take the plunge.

Or how about organising a 5-a-side tournament, or zumba/yoga session and charging an entrance fee.

Make up your own sponsored challenge to mark 30 years of the Protection of Badgers Act - could you cycle 30 miles, hop for 30 minutes, or do 30 badger burpees?



### Foodie Fundraising

If food is your thing, how about a cake sale, or host a dinner party or cheese & wine evening with a small entry fee.

You could get sponsored to give up chocolate, sell ice creams at work, or host a Badger Bake Off cake competition and sell the goodies.

## CLAN-tastic fundraising ideas!

### Get colleagues to join the clan!



Collect wonga in the workplace with a black & white dress-up day - charge to take part (prize for anyone in a badger suit!)

Or how about an auction of promises - take bids for the boss to make the tea for a day! You can't go wrong with an office tuck shop, buy some wholesale treats and wait for those tummies to rumble...



### Get creative

Have you got any musical mates? Host a concert or a karaoke session and charge people for song requests.

Or get crafty for badgers - if you can knit, paint or sew you could rustle up some crafty items to sell to friends and family.

### Go green for the black & whites!

There are loads of sustainable ways to fundraise that are good for the planet and for badgers!

How about a swap party where people make a donation for unwanted clothes and books?

If you've got green fingers you could sell plants you've grown from seed, or how about a sponsored litter pick?





Name: \_\_\_\_\_

Event: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsors / Donors: Please register your donation below and don't miss the Gift Aid section as this can increase the value of your donation by an extra 25%!

Please give your home address (we cannot claim any Gift Aid if it is a work address) and please fill out in your own handwriting.

Thank you!

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[illegible]

Full Name	House Name / Number	Postcode	Donation Amount	Gift Aid*	Date	Email address if you would like to receive updates from Badger Trust

**\*GIFT AID** By ticking this box I confirm that I would like Badger Trust to reclaim Gift Aid on this and any donations made to the charity in the past 4 years, and on any future donations. I confirm I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.



## How to pay in your fundraising donations

### ONLINE FUNDRAISING PAGE

You can set up a fundraising page by visiting [www.justgiving.com/badgertrust](http://www.justgiving.com/badgertrust). Your donation will automatically be transferred to Badger Trust.

### BY CHEQUE

Please make cheques payable to Badger Trust and post them to: Badger Trust, Citibase, 95 Ditchling Road, Brighton, BN1 4ST

### BY PHONE

Please call 01273 033 440 to make a card donation via telephone.

### ONLINE

You can donate via our website at: [www.badgertrust.org.uk/donate](http://www.badgertrust.org.uk/donate)

**Don't forget to send in your sponsor / donor form if you used this to collect donations, as well as the details on the form on the right. Badger Trust will use these details to collect any Gift Aid on donations and keep in touch with new supporters.**

We'd love to hear about your fundraising! Please email your fundraising stories and pictures to [naomi@badgertrust.org.uk](mailto:naomi@badgertrust.org.uk)

Return this form along with any monies (if paying by cheque) and the donor/sponsor form (if used) to:

**Badger Trust, Citibase, 95 Ditchling Road, Brighton, BN1 4ST**

## Fundraising Remittance Form

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Amount raised £ \_\_\_\_\_


I also enclose a personal donation of £ \_\_\_\_\_

Total amount \_\_\_\_\_

☐ Please Gift Aid this donation (tick box if applicable)

By ticking this box I confirm that I would like Badger Trust to reclaim Gift Aid on this and any donations made to the charity in the past 4 years, and on any future donations. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all my donations it is my responsibility to pay any difference.

<input type="checkbox"/>	I enclose a cheque/postal order made payable to 'Badger Trust'
<input type="checkbox"/>	I wish to pay by credit/debit card
Printed name on card: _____	
Card no:	_____ <small>(3 digit security code)</small>
Valid from:	_____ Expiry date: _____ Issue no: _____ <small>(Maestro only)</small>
Signature:	_____ Date: ____/____/____
If you would like to change how we contact you please contact us at the details below.	

Registered with  
**FUNDRAISING  
REGULATOR**

Please complete and return to us at: Badger Trust, Citibase, 95 Ditchling Road, Brighton, BN1 4ST in the envelope enclosed. To make a donation now please call 01273 033440 or visit [www.badgertrust.org.uk/donate](http://www.badgertrust.org.uk/donate)



## Sett-sational super-star fundraisers!

Look no further for some fantastic inspiration from our badger fans!



Keen runner Dawn put her best paw forward for the badgers and ran 10k to raise over £1000!

Don't forget, we are here to help so please get in touch to discuss your fundraising ideas!

Keen knitter Mary put her needles together to make this cuddly cub. He was so popular she is now making a whole clan for friends and family in exchange for a donation to Badger Trust!



Daisy and Jes marked the 30 year anniversary of the Protection of Badgers Act with an amazing cake and hosted a birthday party at their office.

Local group member Lindsey braved the heat in July to don her 'Blossom the Badger' costume to raise awareness about the threats badgers face, and raised £260 along the way!

Lindsey said: "It was hot but great fun and useful in getting the message about badger crime to local people. There were lots of families out celebrating Eid so Blossom had her photograph taken with countless toddlers by their families, who were each given a copy of our Badger Trust leaflet."





# I'm raising funds for badgers!



Proceeds from this event will be donated to Badger Trust.

Badger Trust exists to promote and enhance the welfare, conservation and protection of badgers, their setts, and their habitats.

**Event .....**

**When .....**

**Where .....**

**Contact .....**



Badger Trust, Citibase, 95 Ditchling Rd, Brighton, BN1 4ST  
[www.badgertrust.org.uk](http://www.badgertrust.org.uk) | [staff@badgertrust.org.uk](mailto:staff@badgertrust.org.uk) | 01273 033 440  
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